

# THIRD THURS DAYS



Eastern Market  
Main Street

MAY -  
SEPT 2019

## SPONSORSHIP OPPORTUNITY

Eastern Market Main Street (EMMS) envisions a lively, activated commercial corridor and, through a new five-part event series, will connect people to place through community-building activities focused on showcasing the historic Capitol Hill neighborhood.

In 2019, these activities will take place May through September on the third Thursday and be centered on the new C Street SE Plaza. EMMS will engage residents and visitors with an informational tent, public seating for up to 80, games, kids activities, entertainment, and more. EMMS will also collaborate with businesses and organizations to help rethink how people can move through public space and support their local economy.

### 2019 DATES

May 16 - Biking

June 20 - Walking

July 18 - Dancing

August 15 - Playing

September 19 -  
Parking/Driving

To learn more and discuss sponsorship opportunities, please contact:  
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# SPONSORSHIP OPPORTUNITY

## Signature Sponsor (\$10,000)

- Top-billing logo recognition in print and digital advertising, and high-visibility onsite event signage
- Verbal recognition at all EMMS activities during the event
- Special standing 2.5'x6' banner at EMMS tent highlighting support of the season and the corridor
- Opportunity to activate onsite at all five (5) Third Thursday events (can include giveaways, activities, booth, etc.) or name/brand an activity during the season
- Reserved seating for 8 as part of any performances during the season
- Opportunity to customize social media shoutouts and email a direct message to the EMMS newsletter list to promote products and services
- Blog post on the EMMS website about product or services and promoted on social media
- Logo recognition on the EMMS website for the year

## Platinum Sponsor (\$5,000)

- Premium logo recognition in print and digital advertising, and high-visibility onsite event signage
- Special 4'x2' banner at EMMS tent highlighting support of the season and the corridor
- Opportunity to activate onsite at four (4) Third Thursday events (can include giveaways, activities, booth, etc.) or name/brand an activity during the season
- Reserved seating for 4 as part of any performances during the season
- Blog post on the EMMS website about product or services and promoted on social media
- 12 social media shoutouts throughout the season
- Logo recognition on the EMMS website for the year

## Community Sponsor (\$2,500)

- Logo recognition in print and digital advertising, and high-visibility onsite event signage
- Signage at the EMMS tent highlighting support of the season and the corridor
- Opportunity to activate onsite at two (2) Third Thursday events
- 6 social media shoutouts throughout the season
- Logo recognition on the EMMS website for the year